



# COGEN EUROPE PRESS RELEASE



**Send us your myCHP stories today!**

**Brussels, 10 June 2015**

**myCHP, a new campaign for COGEN Europe members showing CHP users sharing real-life experiences of how cogeneration serves the heat and power needs of businesses and homeowners all over Europe, is now online!**

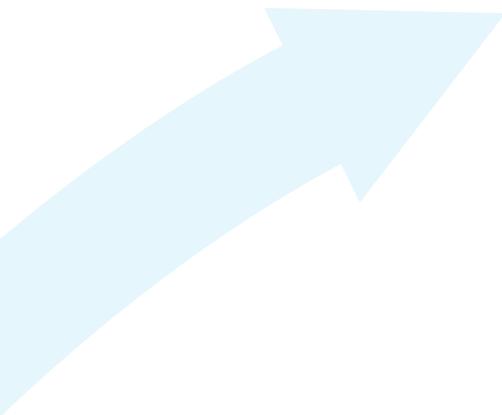
*What do Jørn the pig farmer, Steen the campsite owner and Margaret the primary school head-teacher have in common? All these people chose CHP to deliver their heat and power needs. They use cogeneration to provide efficient, reliable and secure energy for their farm, campsite and school, allowing them to focus on satisfying the needs of their customers and pupils alike. That's their CHP experience. Send us yours today!*

myCHP is a community of users, installers and manufacturers who enable and are committed to using CHP technologies to meet the energy needs of their businesses and homes. The campaign seeks to put a human face on the combined heat and power sector. COGEN Europe will use the myCHP campaign page on its website to highlight stories and personal experiences of cogeneration users, showcasing the many different ways in which CHP plays a role in people's daily lives.

The stories will be presented as short case studies featuring individuals using CHP as part of their everyday experience. The website section will be complemented by a dedicated Twitter account and will feature in COGEN Europe's wider communications. The campaign will support COGEN Europe's advocacy work towards the EU institutions and other Brussels stakeholders and could be adapted to serve national cogeneration associations, while also helping to raise awareness of CHP among the wider public. To find out more about the myCHP campaign, watch the launch presentation and get an idea of what the case studies will look like, [please visit the webpage](#).

As a COGEN Europe member, you are best-placed to identify candidates for myCHPs from among your customer base. If you have a personal myCHP story to tell, [please complete and submit this application form to COGEN Europe for consideration](#) (accompanied by a photograph that fires the imagination).

Please direct any enquiries about the myCHP campaign to COGEN Europe Communications Manager Andrew Williams (contact details below).



**That's their CHP experience. Send us yours today!**

*myCHP is a community of users who enable and are committed to using CHP technologies to meet the energy needs of their businesses and homes.*

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For more information please contact:

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**About cogeneration:**

*Cogeneration (also known as CHP or Combined Heat and Power) involves the simultaneous production of heat and electricity from a single plant which results in massive savings to the economy of primary energy and consequential reductions of GHG emissions.*

*Today, a significant 11.2% of Europe's electricity is generated using a vast array of proven and cost effective techniques (cumulative capacity > 100 GWe). About half of the heat produced is used in district heating networks while the remaining half serves industrial needs.*

*Cogeneration units can be found in various sectors and sizes: in industries, households and tertiary buildings and in capacities ranging from a kilowatt to hundreds of MegaWatts of electricity output. CHP plants can draw upon a wide range of energy sources, from traditional fossil fuels to renewable energies (combustion-based units with biomass, biogases or bioliquids, or steam-based plant connected to geothermal or concentrated solar panel installations) that make them ready for the future energy system.*

*Realising the identified economic potential for cogeneration in Europe – estimated at 110-120 GWe additional – will be instrumental to reaching the EU's strategic climate and energy goals, while underpinning job creation and being an engine to industrial competitiveness.*

**About COGEN Europe:**

*COGEN Europe is Europe's umbrella organisation representing the interests of the cogeneration industry, users of the technology and promoting its benefits in the EU and the wider Europe. The association is backed by the key players in the industry including gas and electricity companies, ESCOs, equipment suppliers, consultancies, national promotion organisations, financial and other service companies. More information on [www.cogeneurope.eu](http://www.cogeneurope.eu)*